Xchange creates a superior visualization of your stakeholder audience data. This allows a better understanding and decision making process in the identification, geographical outreach and spatial accuracy of stakeholder audiences.

Visualization in the Google Map Platform

- Centerlines and Stakeholder Data visualized in the Google Map Platform
- Google Maps Imagery

Benefit:

- Being able to visualize stakeholder data along centerlines gives you the ability to improve you program's accuracy by understanding the quality of spatial data used in your public awareness program.

Search and Export Stakeholder Audience Data
- Search
  - Search for stakeholder audience by pipeline system, division, pipename, name, company name, address, city, state or zip.
  - Search across programs to ascertain how many outreach a stakeholder has received.
- Export/Import
  - Export stakeholder audience records to a csv or excel format
  - Import internal databases

Benefit:
- Provides the ability to access all records identified and mailed in a public awareness, damage prevention or integrity management program.

Enhanced Google Maps Functionality
- Dynamic Mapping
  - Create a map of centerlines, buffers, stakeholder audiences and aerial imagery
  - Create Annotations, Measurements, Drawings and Queries on maps
- Save
  - Ability to save created maps in map file structure
- Share
  - Ability to share created maps with other users
- Print
  - Ability to print created maps

Benefit:
- Provides the ability to create maps to assist in audits, incidents, program development and interdepartmental projects.

Document Storage by Program
- Audit Documentation
- Mail Pieces
- USPS forms
- Upload internal documents

Benefit:
- This document storage system provides you a respository by program of all program related documents.

Access
- 24/7 company wide access
- Mobile accessible
  - Android and IPhone
  - Surface or IPad
  - Laptops and Desktops

Program Flexibility
- Multiple departments and programs are supported

No Software
- Web Based no software necessary

Xchange provides you best in class functionality to support your audits, program improvements, and other initiatives by providing access to each program data and documents all set on the Google Map Platform.